

Printed Pages – 3

Roll No. : .....

**322675(22)**

**B. E. (Sixth Semester) Examination, April-May 2021**

**(New Scheme)**

**(CSE Engg. Branch)**

**MANAGEMENT INFORMATION SYSTEMS**

***Time Allowed : Three hours***

***Maximum Marks : 80***

***Minimum Pass Marks : 28***

***Note : Part (a) of each question is compulsory and carry 2 marks. attempt any two part of (b), (c) & (d) of each question and carries 7 marks each.***

**Unit-I**

1. (a) What is MIS? Explain role of MIS in Industry.  
(b) Explain feature of MIS list out some MIS system that are used in education system?

[ 2 ]

- (c) Differentiate between report writing software Vs. mathematical software in MIS.
- (d) How we can use MIS as problem solving?

### Unit-II

- 2. (a) Examine computer literacy.
- (b) What is CBIS? Explain the structure of CBIS.
- (c) Explain the business level & firm level strategy with suitable example.
- (d) Who are the users in MIS? Explain users functionality in detail.

### Unit-III

- 3. (a) What is Executive Information System?
- (b) Explain Decision Support System Sales & Marketing Information System.
- (c) Explain any one case study in Finance & Account Information System.
- (d) Explain in detail of Human-Resource Information System.

[ 3 ]

### Unit-IV

- 4. (a) What are the Information Resources?
- (b) Explain Strategic Planning for Information Resources.
- (c) Explain Advanced uses & implementations of Information Technology in Management Information Systems.
- (d) What is End User Computing as a strategic issues?

### Unit-V

- 5. (a) What is E-Commerce?
- (b) Explain of E-commerce methodology & E-commerce technology.
- (c) Explain Computer Crime, ethics & social issues.
- (d) What are the problems in implementing Global Information Systems.